

T 250.995.8787

www.helenecyr.com
helene@helenecyr.com

1818 Government St
studio 2005
Victoria, BC Canada
v8t 4n5

Photography style and approach

Style and Approach

Hélène prefers to observe the wedding day rather than direct it. She stays in the background, quickly and quietly taking pictures. Over 90% of the pictures she takes are captured without the subject even being aware of her camera.

Formal Photography

Many of Hélène's clients book her because of the low-key approach she has. They can get on with having a good time on their day without worrying about formal photography. However, there are occasions when clients do want some formal family pictures, and Hélène is more than happy to accommodate their requests. In order to keep the disruption on the day to a minimum, we recommend that Hélène photographs no more than six groups, and a select number of bride and groom images.

Photographers

Hélène is the sole photographer. In her experience and based on extensive feedback, a lot of other clients prefer to have one photographer at the wedding. Guests are more comfortable as the feeling of intrusion into the day is lessened.

Colour Photography

Hélène is known throughout the industry for her B&W images. However no wedding would be complete without some colour photography. Typically 30% of the images are taken in color (otherwise requested differently).

Image Presentation

The most professional way of presenting clients with their photographs is in a elegant and simply designed coffee table book. Hélène's clients only pay one fixed price for the photography, regardless of how many images taken. There are no hard sell procedures to go through, and the completed book is prepared within 6-8 weeks after the wedding day.

Time of Year

Many of Hélène's signature pictures are taken on over cast days or winter months. Not to fret if the sky is not perfectly blue. In the end, regardless of the weather – it's the timeless mood of the day that Hélène strives to capture.